



# Support for Conference and Seminar organisers

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## Document Purpose

We wrote this document to help conference and seminar organisers have everything they need from us to run a really smooth and effective conference with Glenn speaking.

We've included Glenn's technical preferences that he's found has made events go super smoothly. We understand that you'll have a lot to organise with an event and this document is provided respectfully and in the spirit of making for a great result for everyone. If anything on here causes any problem then please talk to us - he's a super nice guy and not a diva!

## Pictures of Glenn

We're fortunate to have lots of great pictures of Glenn both headshots and close ups plus shots of him in action on stage. You are free to use any of them in promoting any event where he is speaking.

[Glenn on stage](#)

[Glenn's headshots and studio shots.](#)

[Glenn at work](#)

These albums are in Flickr and you'll need a free Yahoo! User ID to download the hi-res versions. If you have any trouble just contact Samantha Marrazzo and we'll email your choices to you : [samantha.marrazzo@rewardgateway.com](mailto:samantha.marrazzo@rewardgateway.com)

## Short Biographies for conference agendas

### On employee engagement

Glenn Elliott is an employee engagement expert with a decade of experience. He has developed and honed a practical approach to delivering bottom line business value through a focus on employee engagement and culture as a competitive advantage. His HR technology business, Reward Gateway, has grown to over 300 people in 6 countries with revenue of \$250m. In building this world-class team he has shown employee engagement in act

## On business

An Ernst & Young Entrepreneur of the Year (2010), Glenn founded Reward Gateway in 2006 and disrupted a moribund market for employee benefits run by banks and financial institutions. In 10 years he has grown the company to revenues of over \$250m, has opened offices in four countries and has sold his business twice to private equity firms, most recently hitting a valuation of \$230m in July 2015. He's now a growth advisor to startup technology firms and remains CEO of the business that he founded.

## On growth or private equity

Glenn has been a PE backed CEO since 2010 when he sold a majority stake in his business, Reward Gateway, to the UK based Inflexion Private Equity. He delivered a 7.2x return for Inflexion when he sold again to the Boston based Great Hill Partners, after personally running an auction process that saw 13 firms make bids. During this time he has acquired four other businesses and organically grown sales by 40% per year. Described as "an entrepreneur's entrepreneur", Glenn now advises young technology companies on growth.

## Useful copy fragments on Reward Gateway

### In 140 characters


Reward Gateway, the world's leading employee engagement platform. Our mission is to make the world a happier place to work.

### In 50 words

Reward Gateway provides employee engagement technology to the world's leading companies. Over 1,300 clients including American Express, Groupon, Yahoo!, IBM and McDonald's use the company's products to attract, engage and retain the best employees. The company's products power employee communications, employee recognition, and employee benefits through a single employer-branded hub called SmartHub®.

### For financial media

Reward Gateway is the global leader in enterprise employee engagement software. Founded in the UK in 2006, Reward Gateway has grown into a \$250 million revenue SaaS business employing 330 people in 6 countries and servicing over 1,300 enterprise clients.



The company's technology powers employee benefits, employee recognition, total reward statements, employee communications and employee engagement. Clients include IBM, American Express, Diageo, Heineken, McDonalds, Bloomberg, Unilever, DHL, Bayer, AT&T, Yahoo!, AOL and Groupon.

Headquartered in London and Boston the business operates in the UK, Australia and USA with a global support and software engineering centre in Plovdiv, Bulgaria.

### For HR media

Reward Gateway is the world leader in employee engagement software that helps HR departments to attract, engage and retain the best talent. The company's SmartHub® software is a cloud-based, easy to deploy and use, system that includes built-in employee benefits, recognition products and employee communications tools. Designed entirely around the needs of HR, SmartHub® puts full, real time control in the hands of HR with an easy to use system backed by 24/7 support

### For technology media

Reward Gateway is mobile optimised, SaaS employee engagement software used to by corporate HR departments to attract, engage and retain their talent. More : [Crunchbase](#)

## AV Equipment

Glenn always prefers to present from his Mac that has a USB-C slot and he'll come with a VGA adapter for it. If you'd rather he came with an HDMI adapter then please just let us know. He'll bring his own remote control so just needs a power socket and a VGA or HDMI connection.

If this doesn't work with your format for the day then let us know so we can figure it out together.

## Microphone

Glenn always prefers a Countryman (over the ear) microphone or a wireless lavalier microphone if possible. He's not keen on hand-held or lollipop microphones which he worries makes him look like a bad DJ.

## Slide format

Glenn uses Keynote rather than Powerpoint and even his most frequently delivered talks will use up to the minute changes to be topical and include his latest learnings and thinking. That's why he will normally bring his Mac and slides to the event rather than send them in advance. If you need to see his slides in advance to review the content or print handouts then please let us know advance so we can arrange that.

Glenn uses slides as a background visual aid only. Often up to half of his slides are blank as it's just him talking then and he doesn't want the audience distracted by graphics. The slides by themselves don't tell the story without his narrative so they don't work very well to be uploaded to a site after the event or sent to anyone who missed it. For some of Glenn's talks, a special standalone slide deck has been created that does work without narrative. These are on his [Slideshare page](#).

## Recording or broadcasting

If you'd like to video or audio record or broadcast Glenn's session could you please discuss it with us in advance.

## Thanks

We're here to help you in any way we can, so please contact me Samantha Marrazzo, Glenn's EA with any questions or anything I can help with. I'm based in Boston, USA so on EST but I'm online most of the time. My email is [samantha.marrazzo@rewardgateway.com](mailto:samantha.marrazzo@rewardgateway.com)